Marketing Plan

My website is introducing a soon to be business of my very own clothing line and also revealing my videography and photography work all called Divine 77. Marketing recommendations for my cite will be all the people I am targeting to purchase or buy into my creative work. The target market for my website will be the people who are into hybeast fashion, fashion trenders, majority of college and high school students. I will market my website through all social media; twitter, Facebook, Instagram and Snapchat. I will have to invest in order to get good quality material of fabric and get brand name stamped on all tags within clothes. Nevertheless, I will be making way more profit off of what I sell, than what I spent on material. Lastly, I plan on the duration of my website to be a growing lifelong success and into wealth.